

Membership Secretary's AGM Report – April 2024

This is my first year as Membership Secretary and my first report for the AGM. I have enjoyed serving as a committee member, and during the past twelve months have become familiar with the basics of the role and identified areas for development in the future.

First of all, I want to say a massive thank you to our ride leaders for completing and returning registration forms promptly. For insurance purposes it is a priority to keep track on who is riding with CTC Cambridge and to know who is participating as guest riders. The information provided enables me to check that we are covered by insurance. I am also able to contact guest riders to gain feedback on rider experiences and promote membership. Registration forms are only kept for a maximum of thirty days.

At present the CUK Cambridgeshire database shows 1238 members. We are aware that there are some inaccuracies with this data, but it is estimated that approximately 10% of members ride with CTC Cambridge. It will be interesting to do research to establish a clearer picture of this and consider ways to promote CTC Cambridge to the wider CUK community. This is something I would like to develop over the coming year.

During 2023/24, data collected from club registration forms showed that 77.6% of club riders were male and 22.4% female. The Saturday morning rides have continued to be extremely popular throughout this period. Out of the thirteen guest riders who joined CUK throughout this year, eleven had participated in Saturday morning rides. These rides also have a higher percentage of females participants (26.2%). I've attended several of Saturday social rides to gauge interest in progression to other club rides and there is a demand for rides of about 40 miles in length, perhaps on a Sunday afternoon, at a slightly more leisurely pace than our current Sunday morning rides.

My main challenge this year has been accessing information from the CUK database which, after some re-modelling, has thrown up a few teething problems especially when retrieving data of people living in counties other than Cambridgeshire. I am very pleased to report that with the assistance of CUK Trustee John Jackson, a contact from CUK has been identified who responds swiftly to membership queries. I look forward to working with CUK in the coming year and would like to thank John for his help.

Eva Alldritt

Membership Secretary